

BROW LAMINATION + TINT



WHY BROW LAMINATION?

Eyebrows have always been the highlight of the face. Both men and women know the benefits of professionally groomed eyebrows. Eyebrows also act as a strong fashion statement that changes with time and preferences (from thin to bushy, and straight to arched brows).

Brow Lamination, also known as is designed to reposition the hair to create the illusion of fuller, thicker and fluffier brows. The service can transform natural, thin-looking brows into fuller, more defined brows with the perfect shape and color.

It's a pain-free, non-permanent brow treatment to create the perfect brows. Involves a solution being applied to the brows initially to make them softer. Next, they are brushed into the desired shape and a laminating solution is applied to keep them in place.

WHO WILL BENEFIT FROM BROW LAMINATION?

Clients may want to laminate the brows for a special occasion such as a party or wedding event. Others may look to maintain the look more regularly to achieve a perfectly groomed brow on an ongoing basis. Examples would include clients with flat-looking brows who require a fluffier effect, a clients simply wanting to define the shape and effect.

ADVANTAGES OF BROW LAMINATION + TINT

- Brow lamination can provide a subtle or very dramatic look, suitable for most clients
- Brow lamination is great to reposition the hair to hide gaps in the brow
- The tinting process can make the brows appear thicker

CONTRAINDICATION

A contraindication is a condition or factor that serves as a reason not to perform eyebrow lamination. You can treat the Brow Lamination procedure only on suitable clients with strong healthy brows, free from damage.

Contraindications for Brow Lamination include but are not limited to:

- **Pregnant or breastfeeding** – Not recommended for pregnant women as a safety precaution
- **Psoriasis/Eczema** – Not suitable for treatment if in the treatment area
- **Sunburn** on or around the brow area - Not suitable for treatment
- **Ultra-Sensitive Skin** - Not suitable for treatment
- **Recent scar tissue** – Not suitable for treatment
- **Blepharitis** – Not suitable for treatment
- **Recent laser treatment (within 6 weeks of the service)** - Not suitable for treatment
- **Excessive Allergies** – Not suitable for treatment
- **Medication that causes blood or skin thinning (contraindication to waxing)** - Not suitable for treatment
- **Cancer** – It's best to refrain from treatment during chemotherapy, and several months after your last treatment, as the brows are still susceptible to the effects of the drugs.

AFTERCARE

You need to explain aftercare to your client to ensure that client fully understands what should and should not be done 24 hours after treatment.

- Keep eyebrows dry for 24 hours after the procedure.
- Don't apply makeup 24 hours to eyebrows after the service.
- Avoid exercise as sweating creates moisture which can affect the lifting process in the first 24 hours.
- Don't apply self-tanner, or receive spray tanning for at least 48 hours after treatment.
- Avoid direct heat treatments such as hair drying, steam rooms, and saunas.
- Three days after the service start applying the provided aftercare cream or castor oil. Some clients notice their brow hairs seem dry after this treatment and it is very important that the aftercare cream is applied to the hairs nightly.
- Return for procedure every 4-6 weeks for lamination, a maintenance brow wax and tint service can be provided after 3 weeks.
- For the first 24 hours after the treatment brows should be treated with care. Recommend not touching the hairs to ensure they stay in the correct direction.

Keep brows in shape

It is strongly recommended that the client apply a conditioning serum at least once a day after brow lamination to maintain healthy and hydrated brow hairs. The same as we do with hair, if we have chemical treatment on hair we take care of them using conditioners and serums. That's why brows should not be an exception.

To really maintain that freshly laminated look right up to your next brow lamination appointment, advise the client to brush back brow hairs back into place daily with brow gel.



FAQ'S

Can I get my brows done if I have had powder brows or microblading done?

Absolutely, but you want to wait until your brows are fully healed from your powder brow or microblading treatment.

Can I get my brows waxed after a brow lamination and tint?

Yes.

How long does brow lamination last for?

Approximately 4 weeks.

How long does brow tint last for?

Last up to 7 days on the skin and up to 7 weeks on the brow hairs.